FIND A LOCAL PROVIDER

Check a real local visibility opportunity

Understand local coverage without inventing offices, traffic estimates or ranking promises.

For: Professionals serving nearby communities

Approved guide | Revision 2 | Reviewed 2026-11-05

Next review: 2027-02-05

Why it may help

Use the free tools at your own pace, with control over your information.

Before you begin

A free personal account is all you need. You can edit your own profile straight away; a practice is edited once you have confirmed it is yours.

Choose your task > Follow steps > Check status

Step by step

1. Open Local search intelligence. Select your profile and a currently confirmed service. Enter the genuine patient geography, including state; your physical office stays separate.

2. Compare up to six searches, one per line. Use care-seeking and informational questions. Priority reflects wording and confirmed service relevance, not invented search volumes or predicted appointments.

3. Read the evidence label. An exact-query, geography and language match uses an independently reviewed observation from the last 90 days. Without it, the report says unverified. Monthly estimates remain unavailable unless a scoped Google Ads source supports them. Paid advertising competition is not organic difficulty.

4. Inspect each source URL, actual query, observation date, research method and interpretation. A sample does not prove providers are absent. The public demonstrations use real dated observations with synthetic professional scenarios.

5. Use actual main work for your primary FALP category and confirmed supporting services for secondary choices. Prioritize useful service explanations, clear access and original education. GBP categories require a separate authorized review. Never invent an office, qualification, procedure or availability.

6. Check your private daily audit findings. Technical issues need operator review. For an appropriate content improvement, write and approve your original wording, then submit it for independent publication review. The audit never rewrites your professional information.

7. Print your report or download these instructions. Search Console, Bing, live search APIs and AI-search measurement are not connected; no paid research or model call is made.

What to expect

What you enter is saved for you, and each tool shows whether it is public. Reading this guide changes nothing.

If something is not working

Search results change by time, location and searcher. Observations older than 90 days are not used by this initial check. No search volumes, keyword difficulty scores or ranking forecasts are generated.

Open the tools

Open this task

https://findalocalprovider.com/local-research

Read the current online guide

https://findalocalprovider.com/help/local-visibility

Related guide: categories

https://findalocalprovider.com/help/categories

Related guide: service content

https://findalocalprovider.com/help/service-content

Related guide: gbp

https://findalocalprovider.com/help/gbp

Reference

https://developers.google.com/google-ads/api/docs/keyword-planning/generate-historical-metrics

Reference

https://developers.google.com/webmaster-tools/v1/searchanalytics/query

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Reference

https://learn.microsoft.com/en-us/bingwebmaster/getting-access

Reference

https://brave.com/search/api/